

Russian River Valley

# PINOT ON THE RIVER™

A day of pinot noir on Old Courthouse Square -Santa Rosa

Sonoma County Pride is proud to announce *Pinot on the River™*, our fall Pride fundraising event to be held in Old Courthouse Square on Saturday, October 5 from 11am – 3pm.

We invite you to participate as a sponsor for *Pinot on the River™* as we raise funds to make our 2020 Sonoma County Pride celebration even more fabulous!

## *About Pinot on the River™*

*Pinot on the River™* is one of the must-attend annual wine events in Northern California, featuring a full program of exclusive Pinot Noir tastings, artisanal food vendors, silent auction, and raffle.

Now in its 16th year, the event features up to 40 wineries & great food. Historically attendance is between 800 and 1,000 guests. Best of all, beginning this year the *Pinot on the River™* directly benefits the efforts Sonoma County LGBT Pride.

In addition to great tastings, *Pinot on the River™* will feature a silent auction offering a large collection of locally produced Pinot Noir, and premium large-format bottles generously donated by wineries from across Sonoma County. All proceeds benefit Sonoma County Pride. This event is for guests 21+. For more info visit our website at [www.pinotfestival.com](http://www.pinotfestival.com).



### **\$5,000 – BACCHUS**

For the **Bacchus** level of sponsorship, you will receive:

- All the perks of the **Vintner, Sommelier & Grand Cru** plus:
- Speaking opportunity at the event
- 10 event tickets (Value \$50 each)

### **\$2,500 – VINTNER**

For the **Vintner** level of sponsorship, you will receive:

- All the perks of both the Grand Cru & Sommelier levels
- The option of a prominently placed booth at the festival
- 8 event tickets (Value \$50 each)

### **\$1,000 – SOMMELIER**

For the **Sommelier** level of sponsorship, you will receive:

- All the perks of the Grand Cru level
- Opportunity to distribute promotional materials
- 6 event tickets (Value \$50 each)

### **\$500 – GRAND CRU**

For the **Grand Cru** level of sponsorship, you will receive:

- Logo placement on marketing & communication materials
- Recognition on the event signage
- 4 event tickets (Value \$50 each)



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Custom packages available

Contact Brian Rogers

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